

# SMALL BUSINESS

## spotlight

### [ Aunt Julie's Kitchen LLC ]

.....

Mobile food truck based in Oswego, Kansas specializing in scratch made, freshly friend doughnuts on site.

.....

**Years in Business:** Launched in June 2020.

**Business Inspiration:** With a dream of entrepreneurship, Sandoval researched doughnut food trucks as a business prospect. He and his family traveled to Virginia for hands-on experience and purchased the truck from an established company.

**Story behind the name:** Named after Sandoval's mother, Julie - his example of hospitality, friendship and friendliness.

**Marketing Key:** Facebook advertising. With many large events cancelled due to COVID-19, social media has allowed for mass notice of pop up locations throughout the region.



John Mark Sandoval,  
Owner

“We want our customers to experience a meaningful, caring interaction over a simple doughnut purchase. Sometimes, it’s the little things that make life great.”

*John Mark Sandoval, Owner*”